



WOODLANDS ELITE

SPONSORSHIP PROGRAM



Woodlands Elite Cheer Company, L.P. is the training home to some of the most competitive all-star cheerleading teams in the United States. Our athletes range in age from 3 to 18 years old and each spend numerous hours each week training to get to and stay at the top of their sport. These athletes condition their bodies and minds as well as learn how to function in a team environment utilizing positive sportsmanship and discipline. We currently have training facilities in Oak Ridge North, Magnolia, Humble, and Katy where athletes from all over the Houston area train.

Woodlands Elite squads begin their training in May and their competitive season runs from November through April. Our teams compete all over the United States and end their season at The Cheerleading World Championships and The Summit in Orlando, Florida. Our Teams frequently appear in industry trade magazines and many of our families are pillars in their communities.

The cost of competitive cheerleading is expensive. Our families will spend about \$5,500.00 for each child that competes with Woodlands Elite Cheer Company. This money pays for training, competition fees, uniforms, practice wear, travel, lodging, etc. While our sport is expensive, how can you place a value on something that keeps young people working hard, focusing on positive goals, learning positive life lessons and at the same time keeps them off the couch and off the street?

Please consider sponsoring one of our cheerleaders. We have different levels of sponsorship as defined below. Though we realize you cannot write this money off as a donation, you can certainly write it off as an advertising expense. Woodlands Elite has over 4,000 athletes and their families that visit our facilities every month, and our families look forward to supporting our sponsors. Thank you in advance for considering a sponsorship of one of our athletes.

Sincerely,
Allen and Lynne Shearer
General Managers

BLACK LEVEL SPONSORSHIP

\$50.00-\$499.99

Individual or Company will be listed in the 'Sponsors' section of the Woodlands Elite website.

RED LEVEL SPONSORSHIP

\$500.00+

In addition to the benefits of the Black Level Sponsorship, the individual or company will receive a website link on our website as well as their own 8.5"x11" advertisement inside all 4 Woodlands Elite Locations.



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Date: _____

SPONSOR NAME: _____

SPONSOR PHONE: _____

SPONSOR EMAIL: _____

SPONSOR WEBSITE: _____

SPONSORSHIP AMOUNT: _____

CHEERLEADER NAME: _____

CHEERLEADER LOCATION: _____

Please complete this form and make your check payable to Woodlands Elite Cheer Company. Then, either give the completed form and check to the WECC Front Office or mail directly to:

Woodlands Elite Cheer Company
Attn: Sponsorships
27600 Commerce Oaks Drive
Oak Ridge North, TX 77385

If you are a RED Level Sponsor, please email your logo in JPG format (file size 2MB or less) as well as a short description of your company to ashley_h@woodlandselite.com. You may also send a print advertisement (8 .5" x 11") to the above address and we will place your advertisement in our lobby at all 4 of our locations! Thank you!

